

COMPARATIVE STUDY ON MOTIVATION IN PUBLIC AND PRIVATE HEALTH SECTORS

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Received: 11 Sep 2021

Accepted: 14 Sep 2021

Published: 16 Sep 2021

ABSTRACT

The purpose of this research paper is to explore the type and level of motivation prevalent in Public and Private Hospitals. HRM scholars and practitioners assume that the changes in international market and employee characteristics lead to a transformation of the employer employee relationship from a lifelong steady relationship to life-time employability based on diminished job security and enhanced employer and employee investments in training and development. The more accurately manager can answer the question of what motivates their employees, the more effective they will be at maximizing productivity, enhancing performance advancing the notion of organizational accountability.

KEYWORDS: Motivation, Health Sector